

# ELIZABETH PITNEY SEIDLER, MBA, PH.D.

*Associate Professor of Economics*

58 Valley Hill Drive, Worcester, VA 01602

(508) 612-6903

Elizabethp.seidler@gmail.com

LinkedIn: elizabethpitneyseidler

## *Summary*

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Associate Professor and Research Fellow with **30+ years of experience in knowledge generation and impact** – of which, 10 years were dedicated to teaching and academic leadership roles for a nationally recognized health sciences university; **authored and co-authored five publications on the topics of health care and health economics**; received six grants in the course of three years; presented in various professional congresses, spoke in numerous international conventions, and represented the U.S. in several research projects in Europe.

A ‘Champion’ of the Accreditation Council for Business Schools and Programs (ACBSP) since 2016, paved the way for attaining ACBSP accreditation for Regis College’s Global Business Management Program – **achieving international recognition for excellence in business program education**.

Earned a reputation for being an ‘**advocate for continuous, career-long professional growth**’, following an extensive list of committee work and faculty development.

Current work on faculty research within entitled, “Examining Capacity for Teaching Health Economics in Latin American Countries” initial research funded by a Kaneb Grant.

Granted an academic sabbatical (spring 2023) to **advance the pursuit of scholarship and research** and provide a base for future intellectual development, leading to the production of outputs of significant benefit to the wider academe.

## *Education*

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- 2001 - 2009 **Postdoctoral Research Fellow**  
Clark University - Department of Economics, *Worcester, MA*
- 2001 **Ph.D. in Economics**  
Clark University, *Worcester, MA*  
*Dissertation: “A Comparison of Access to Health Care for the Black and White Populations in the United States over the Past Twenty-five Years”*
- 1989 **MBA, with a concentration in Marketing**  
Babson College, *Wellesley, MA*
- 1982 **B.A. in Mathematics and Economics**  
Smith College, *Northampton, MA*

## *Academic Appointments*

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- August 2024-present **Visiting Associate Professor of Economics**  
College of the Holy Cross, Worcester, MA
- July 2018 – August 2024 **Associate Professor of Economics**  
Sloane School of Business and Communication, Regis College, *Weston MA*
- Teach introductory and higher-level economics courses in classroom and hybrid settings, and statistics course fully online. Developed and teach a new course, “Economics in Film”. Act as an academic advisor to freshmen and upperclassmen business students.
- Enrolled in The Association of College and University Educators (ACUE) course, “Effective Teaching Practices” made available to a select group of faculty through a CIC grant.
- Sep 2017 - Jun 2018 **Interim Dean**  
Sloane School of Business and Communication, Regis College, *Weston MA*
- Owned the academic, strategic, programmatic, fiscal, and managerial responsibilities in the School of Business and Communication (SBC).
- Taught four undergraduate courses. Provided full support, advice, and guidance on all student matters, including academic success and career opportunities. Established a formal and informal communication network for student feedback on significant issues and problems in the school as a whole, or in the departments and their respective programs.
- May 2014 - Sep 2017 **Department Chair – Global Business Management and Communication**  
Regis College, *Weston MA*
- Assumed the overall leadership, direction, advocacy, communication, budgeting, coordination, and assessment of the Department of Global Business Management and Communication. Represented the department to school deans, directors, athletic coaches, and the Regis College Academic Center for Excellence (ACE), among others.
- Authored the Comprehensive Program Review for Global Business Management degree. In consultation with the Director of Global Connections, designed and developed a semester study abroad program for Global Business Management majors to attend universities in Milan, Italy, or Cyprus. Co-authored a proposal for a new minor, Data Analytics.
- Established the department/school advisory council and facilitated regular meetings for curriculum assessment and planning. Ensured a fair system of student observation and evaluation of faculty.
- May 2013 - Jun 2018 **Assistant Professor of Economics**  
Department of Business and Communication, Regis College, *Weston MA*
- Conducted classes in Health Economics, Principles of Macroeconomics, Principles of Microeconomics, Managerial Economics, Environmental Economics, Gender Economics, Statistics (Mathematics Department), Money

and Banking, and The Global Economy through face-to-face, online, and hybrid settings.

## Publications

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- Book* Co-author: Asadoorian, Malcolm and Seidler, E. *Microeconomics for the Business Manager, 2nd ed.*, LAD Publishing, 2014.
- Book Chapter* Seidler, Elizabeth, “Chapter 8: Teaching Health Economics to non-economists.” *International Handbook on Teaching Health Economics: Best Practices*, edited by Maia Platt and Allen Goodman, Edward Elgar Publishing, 2021, pp. 108-122
- Van Doorslaer, E. and the OECD Health Equity Research Group. “Chapter 3: Income-Related Inequality in the Use of Medical Care in 21 OECD Countries.” *The OECD Health Project Towards High Performing Health Systems*, OECD Publishing, Paris, 2004, pp.109-165.
- Peer-reviewed Journal Articles* Co-author: Frew E, Platt M, Brown H, et al. *Building an international health economics teaching network*, Health Economics, 2018, 27:919922.
- Van Doorslaer, E. and the OECD Health Equity Research Group, *Inequalities in access to medical care by income in Developed countries*, Canadian Medical Association Journal, 2006, 174(2):177-83.

## Grants

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- 2023 **Faculty Development Grant**  
Funds to travel and present at 15<sup>th</sup> IHEA World Congress in Cape Town, SA
- 2021 **Faculty Development Grant**  
Funds to commence research on IHEA project, Teaching Health Economics Capacity in Latin American Countries
- 2016 **Faculty Development Grant**  
Funded the travel to attend the American Society of Health Economists (ASHecon) biennial conference at the Wharton School - University of Pennsylvania
- 2015 **Co-curricular Grant**  
Written with students in the Global Business Management Program for the sponsorship of speakers, on-campus activities, and a trip to the New York Stock Exchange
- 2015 **Kaneb Foundation Grant**

- Covered expenses for attending and speaking at the iHEA 11<sup>th</sup> Congress held in Milan, Italy
- 2014 **Kaneb Grant**  
Funded the travel to attend the American Society of Health Economists (ASHecon) biennial conference at the University of Southern California
- Spring, 2014/2015 **Faculty Development Grant**  
Pushed through an undergraduate student trip to the Federal Reserve Bank of Boston in view of their Principles of Macroeconomics course
- 2014 **Faculty Development Grant**  
Subsidized the trip to attend the iHEA 10<sup>th</sup> Congress in Dublin, Ireland

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*Professional Appointments and Fellowships*

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- 2021 **Reviewer**  
Cambridge University Press, Health Economics Primer
- 2001 - 2009 **Postdoctoral Research Fellow**  
Clark University - Department of Economics, *Worcester, MA*
- 2002 - 2005 **U.S. Representative to the ECuity III Project, Bonn, Germany**  
  
**U.S. Researcher/Participant to the OECD Health Equity Research Group, Paris, France**
- 2003 **U.S. Representative/Project Researcher in the ECuity II Project, Menorca, Spain**  
Selected as a participant to the quantitative analyses of health sector inequalities and inequities
- 1999 - 2002 **U.S. Representative/Contributor to the ECuity II Project**  
*Università Tor Vortega, Rome, Italy*  
*Université de la Méditerranée, IDEP-GREQAM, Aix-en-Provence, France*  
*London, England*

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*Presentations and Conferences*

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- 2023 **Presenter**  
15<sup>th</sup> IHEA World Congress in Cape Town, SA  
“Teaching Health Economics Capacity in Latin American Countries”
- 2017 **Organizer, Reader, and Collaborator**  
iHEA 12<sup>th</sup> Congress, *Boston, MA*  
Partnered with the Executive Board of iHEA and the U.S. and international faculty to organize a day-long, pre-conference session geared to establish Teaching Health Economics (THE) as a critical and established component of future iHEA Congresses
- 2017 **Convener**

Teaching Health Economics (THE) Special Interest Group (SIG)  
Proposed and accepted by the iHEA Executive Committee Spring 2017 to provide a mechanism for developing a global community of health economics educators that would collaborate to promote quality health economics training and create a community of support

- 2015 **Session Discussant** - “Teaching Health Economics to non-Economists”  
iHEA 11<sup>th</sup> Congress, *Milan, Italy*
- 2014 **Session Discussant** - “Teaching Health Economics to non-Economists”  
iHEA 10<sup>th</sup> Congress, *Dublin, Ireland*
- 2003 **Guest Speaker**  
University of Massachusetts Medical School Department of Family Medicine and Preventative Health Fellows Training Program, *Worcester, MA*
- 2002 **Paper Presenter** - “The Effect of Managed and Traditional Care Insurance Plans on Horizontal Inequity in Access to Health Care in the United States”  
ECuity II Workshop, *Rome, Italy*

#### *Early Teaching Career*

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- 2013 **Professor of Health Economics**  
Clark University, *Worcester, MA*
- 2012/2013 **Part-time Assistant Professor (Graduate-level)**  
School of Nursing, Science, and Health Professions - Regis College, *Weston MA*
- 2012 **Part-time Assistant Professor of Economics; Principles of Macroeconomics**  
College of the Holy Cross, *Worcester, MA*
- 2010/2011, 2008/2009 **Full-time Visiting Assistant Professor of Economics; Principles of Macroeconomics; Principles of Microeconomics**  
College of the Holy Cross, *Worcester, MA*
- 2010 **Professor of Principles of Macroeconomics**  
Assumption College, *Worcester, MA*
- 2007 - 2008 **Professor of Principles of Microeconomics; Statistics**  
Assumption College, *Worcester, MA*
- Professor of Health Economics; Economics; World Economy**  
Clark University, *Worcester, MA*
- 2005 **Professor of Principles of Macroeconomics**  
College of Professional and Continuing Education - Assumption College, *Worcester, MA*
- 2003 - 2004 **Part-time Assistant Professor of Health Economics; Economics: A Comparative Approach; Microeconomic Theory**  
Department of Economics - Clark University, *Worcester, MA*
- 2002 **Instructor in Statistics**  
Department of Economics and Global Studies - Assumption College, *Worcester, MA*
- 2001 **Visiting Assistant Professor of Principles of Macroeconomics; Microeconomic Theory**

Department of Economics and Accounting - College of the Holy Cross,  
*Worcester, MA*

**Lecturer in Macroeconomic Theory**

Department of Business and Economics – Worcester State College,  
*Worcester, MA*

1999 - 2000 **Lecturer in Economics: A Comparative Approach; Health Economics**  
Clark University, *Worcester, MA*

1994 - 1996 **Teaching Assistant in Health Economics**  
Clark University, *Worcester, MA*

1994 - 1996 **Lecturer**  
College of Professional and Continuing Education - Mathematics Department -  
Assumption College, *Worcester, MA*

1989 - 1991 **Lecturer in Introduction to Marketing**  
NH Albert S. Carlson School of Business Development - Lebanon College,  
*Lebanon*

*Committee Work and Faculty Development*

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2023-                    Serve as non-science representative on LifeSpan (RI) IRB  
2023-2024            Faculty Representative, Educational Resources Committee  
Spring 2023            Sabbatical  
    2020-2022           Faculty Representative and co-chair on PFFC faculty standing committee  
    2021                  Faculty Representative on Administrative Council  
Summer 2021           Participant, Title III First Year Experience Workshop  
    Spring 2020           Universal Design for Learning (UDL) Training  
    2020                  Applying the QM Rubric by QM Quality Matters  
    2019                  VPAA Search Committee  
2018 – 2021           SBC Representative on Faculty Council  
2017 – 2018           All College Inclusion and Diversity Committee  
2017 – 2018           Ex-officio Member, Curriculum and Academic Policies Committee – School of  
Arts and Sciences and School of Business and Communication  
2017 – present        Co-chair, Personnel Policies and Finance Committee (PFFC)  
    2017 – 2018           Administrative Council  
    2017                  Regis “Let It Shine” Gala Committee  
2017 – 2018           Member/Faculty Representative, Global Connections Committee  
2014 – 2016           Faculty Development and Research Committee  
2014 – 2016           Faculty Representative on Board of Trustees Institutional Advancement Committee  
2016 – 2017           SAS Dean Search Committee  
    2017                  Apple Workshops  
    2017                  Certificate in Best Practices for Online and Blended Classes offered by Regis  
IT and Faculty Development  
    2015/2017           Global Business Management Search Committee  
    2015/2017           E-portfolio Reader  
    2016                  Communication Search Committee  
2014 – 2016           Co-Chair: Undergraduate Health Administration Major Committee Member:  
President’s Speaker Series Committee  
2013 – 2016           Member, Women’s and Gender Studies Task Force  
    2015                  Member, Faculty Development and Research Standing Committee  
    2015                  Participant, “Dining for Dollars” peer review committee for grant writing

2015 Participant, Challenge-based Learning Workshop  
2015 Participant, iBooks Author Workshop  
2014/2015 Member, Shared Faculty Governance Task Force  
Spring 2014 Participant, Council of Independent Colleges (CIC) Chairs' Workshop

### *Certifications*

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*(Held)* Certified Personal Trainer | National Academy of Sports Medicine  
*(Held)* CPR Certification | American Red Cross  
*(Held)* AED - Adult Certification | American Red Cross

### *Professional Memberships*

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International Health Economics Association (iHEA)  
American Society of Health Economists (ASHEcon)

### *Volunteer Work*

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#### **PKD Foundation**

Raised over \$4,000 (116% of goal) towards a team total of \$42,306 by organizing fundraising events for the 2016 NYC Marathon

#### **Worcester Economic Club**

Board member 2023-2026

### *Professional Experience*

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2009 - 2010 **Content Editor**  
Worth Publishing Company, *New York City, NY*  
  
Reviewed, edited, and researched web content and sources associated with Economics, Krugman, 2009. Produced timely news references for the Worth Economics blog. Reviewed preliminary text for Economics of Education.

2004 - 2007 **Director of Alumnae**  
Notre Dame Academy, *Worcester, MA*  
  
Joined forces with the Development Office, Board of Trustees, and the principal to lay the groundwork for the capital campaign. Rendered networking support for more than 3,000 alumnae, including the in-house development of a web-based directory for alumnae, teachers, and staff; resulted in significant cost savings associated with project outsourcing.

2003 **Manuscript Reviewer**  
John Wiley & Sons, Ltd., *Hoboken, NJ*  
  
Assessed the validity, quality, and originality of manuscripts for publication.

1982 - 1991 **Staff Director, NYNEX Service Company**

Nynex Corporation, *Boston, MA*

Led project teams in the development of methods and procedures for new product rollouts. Directed the cost-effective and on-time launch of products and services. Liaised with State regulatory agencies, eliminating legal exposures and reducing the company's reputational risk. Managed and met related capital and expense budgets.

*Core Skills and Competencies*

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Research and scholarship	Developmental academic advising
Educational leadership	Data analysis
Budgeting and resource allocation	Continuous improvement
Needs and impact assessments	Quality assurance
Strategic planning	Partnership/relationship building
Stakeholder consultation	Academic networking
Performance evaluation	Public speaking
Program development	Conflict resolution

*Technology Background*

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Statistics and Data Science Software, *Stata, StatCrunch*  
Learning Management Software, *Moodle LMS*  
Online Course Delivery System, *LaunchPad (Macmillan), MyStatLab (Pearson)*  
Screen Recorder and Video Editing Applications, *Camtasia, Screencast-O-Matic*  
Microsoft Office Suite, *Word, Excel, PowerPoint, Stream*

*References provided upon request*

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