

THE REPORT ON THE CLASS OF

2014



COLLEGE OF THE
Holy Cross

Ask More.



▼ PROFILE OF SURVEY RESPONDENTS ▼



CLASS OF
OF
2014

676 STUDENTS
598 RESPONDENTS

88%
KNOWLEDGE
RATE

"The term 'knowledge rate' defines the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' postgraduation career activities." This information may come directly from the graduates via, for example, a survey method. Relevant data, however, may also be provided by employers, or obtained through other sources (e.g., LinkedIn profiles, other online sources, fellow graduates, or parents)." NACE First-Destination Standards and Protocols, January 2014

KEY ■ EMPLOYED FULL-TIME 406 (60%) ■ GRADUATE SCHOOL 82 (12%) ■ VOLUNTEER FULL-TIME 59 (9%) ■ POST-GRADUATE FELLOWSHIP 21 (3%) ■ TRAVEL 11 (2%) ■ OTHER 2 (<1%) ■ INTERNSHIP 17 (3%) ■ NON-RESPONDENTS 78 (12%)

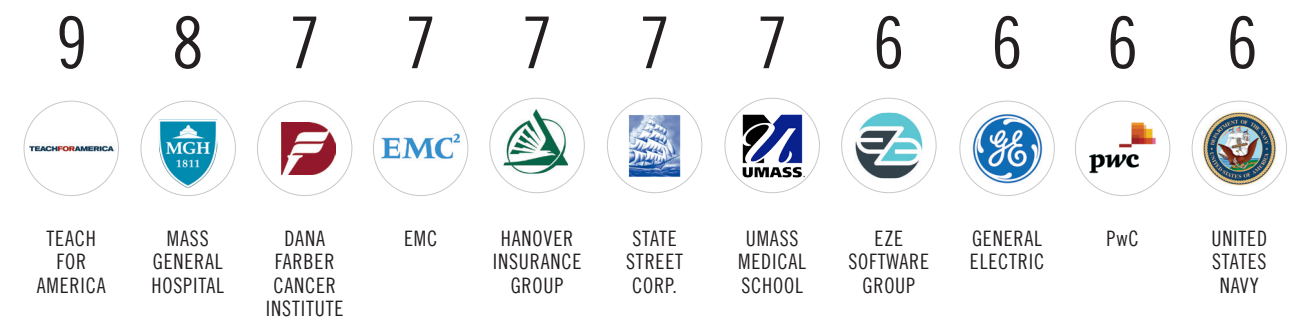


68%
 OF MEMBERS OF THE CLASS OF 2014
 FOR WHOM WE HAVE INFORMATION
 WERE EMPLOYED FULL-TIME
 NINE MONTHS FOLLOWING
 GRADUATION.

(406 OF 598 RESPONDENTS)

Compared to 52.9% of all Bachelor degree recipients nationally. NACE First Destination for the College Class of 2014: Preliminary Results, February 27, 2015

TOP EMPLOYERS
 NUMBER OF STUDENTS



**EMPLOYMENT
BY INDUSTRY**
PERCENTAGE /
NUMBER OF STUDENTS



4%
Accounting
15 STUDENTS



3%
Arts, Sports
& Entertainment
12 STUDENTS



5%
Communications
(Media, Public Relations,
Publishing)
19 STUDENTS



<1%
Construction
2 STUDENTS



1%
Consulting
4 STUDENTS



1%
Consumer
Products
5 STUDENTS



<1%
Defense
& Space
2 STUDENTS



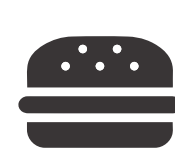
9%
Education
35 STUDENTS



1%
Facilities Services
5 STUDENTS



16%
Financial Services
65 STUDENTS



1%
Food & Beverage
3 STUDENTS



7%
Government,
Politics & Law
30 STUDENTS



14%
Health Care
57 STUDENTS



1%
Hospitality
5 STUDENTS



4%
Insurance
15 STUDENTS



2%
Manufacturing
8 STUDENTS



<1%
Market
Research
2 STUDENTS



3%
Marketing
& Advertising
12 STUDENTS



6%
Not-for-Profit
24 STUDENTS



2%
Real Estate
9 STUDENTS



3%
Retail
12 STUDENTS



2%
Sciences
9 STUDENTS



<1%
Service
1 STUDENT



<1%
Shipping
1 STUDENT



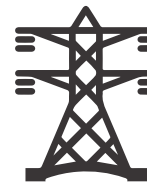
3%
Staffing &
Recruiting
11 STUDENTS



10%
Technology
40 STUDENTS



<1%
Telecomm
1 STUDENT



<1%
Utilities
2 STUDENTS



INDUSTRIES & EMPLOYERS

CLASS OF 2013
(partial list)



Accounting

Deloitte (4)
Audit Associate
Ernst & Young (2)
Auditor; Business Advisory Program
McGladrey
Assurance Associate
PricewaterhouseCoopers (6)
Assurance Associate; Audit Associate;
Tax Associate

Arts, Entertainment & Sports

Fortitudo Agrigento
Basketball Player
International Management Group
International Licensing Coordinator
New York City Ballet
Executive Assistant to CFO
Nora Theatre Company
Assistant to Artistic Director
Worcester Sharks (4)
Account Executive ; Inside Sales
Representative; Marketing and Game
Operations Coordinator

Communications

(Media, Public Relations, Publishing)
Banner Public Affairs
Assistant Account Executive
Boston Design Guide
Assistant Web Editor
CBS Corporation (3)
Facility and Program Coordinator;
Operations Manager; TV Guide Magazine
Conde Nast Publications, Brides Magazine
Photo & Art Assistant
HarperCollins Publishers
Marketing Assistant
NBCUniversal, Inc.
Ad Sales Assistant



Penguin Random House (2)
HR Assistant, Publicity Assistant
Ruder Finn (2)
Executive Training Program
Time Inc. (2),
Divisional Ad Sales Assistant,
PEOPLE Magazine; Marketing
Coordinator, PEOPLE Magazine

Construction

Environmental Health & Engineering
Technical Specialist

Consulting

Mercer (2)
Employee Health and Benefits Consulting
Analyst
Protiviti
Internal Audit Consultant

Consumer Products

Bobbi Brown Cosmetics
Marketing Coordinator
Bose Corporation
Market Research Analyst
Dal-Tile
SSC Manager Trainee
L'Oreal (2)
Associate Evaluator, Fragrance
Development; PR Coordinator -
Maybelline, Garnier, essie

Defense & Space

General Dynamics
Software Engineer
Thor Solutions, LLC
Junior Program Analyst



Education

Bilingual Education Development and
Assessment Program
Language and Culture Assistant Boy's
Latin School of Philadelphia
Teacher
College of the Holy Cross (4)
Admissions Counselor; Brooks Fellow,
Alumni Relations; Human Resources
Assistant; Writer
Cristo Rey New York High School
College Guidance Counselor
Ethel Walker School
Admissions Associate
Franciscan Hospital for Children
Teaching Assistant
Kutztown University
Head Strength & Conditioning Coach
Lawrence Public Schools (2)
High School Teacher;
Spark Academy Teacher
Perkins School for the Blind
Teacher Aide
Teach for America (9)
Teacher
The Ursuline School
Teacher

Facilities Services

Cintas
Sales Management Trainee
Triumvirate Environmental (3)
Environmental Specialist

Financial Services

Bain Capital (Sankaty Advisors)
Portfolio Operations Associate
Bank of America Merrill Lynch
Analyst
Barclays
Investment Bank Analyst

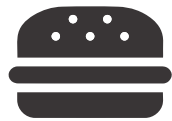


BlackRock
Retail Sales Representative
BNY Mellon (2)
Assistant Relationship Manager;
Operations Investment Accountant
Brown Brothers Harriman (5)
Corporate Actions Analyst; Operations
Specialist; Pricing Specialist
Cambridge Associates
Investment Associate
Credit Suisse
Operations Analyst
Eaton Vance (2)
Data Quality Specialist;
Mutual Fund Sales Rep
Fidelity Investments (2)
Client Associate;
Financial Representative
Goldman Sachs (2)
Fixed Income Analyst
HSBC
Graduate development program in sales
JP Morgan (4)
Analyst; Client Associate; Real Estate
Merrill Lynch
Jr. Financial Adviser Trainee
Morgan Stanley (5)
Capital Markets Operations Analyst;
Managed Futures & Alternative
Investments Operations Analyst;
Product Equity Team Analyst
PIMCO
Sales Associate
Putnam Investments
Dealer Marketing Services Representative;
Investment Associate; Participant Services
Representative; Regional Marketing Associate
State Street Corporation
Bank Loan Specialist; Client Operations
Administrator; Custody Associate;
Pricing Analyst

INDUSTRIES & EMPLOYERS

CLASS OF 2013

(partial list)
continued



UBS
Capital Markets Analyst;
Prime Services Analyst
Wells Fargo
Analyst

Food & Beverage

Coca Cola Refreshments
PSS Leadership Associate
Dalian Meihe
Sales Manager
Pepsico
Foodservice Sales Representative



Government, Politics & Law

Cetrulo, LLP (2)
Paralegal
Colorado Democratic Party
Field Organizer
Edward M. Kennedy Institute for the US
Senate
Education Coordinator
Forfeiture Support Associates
Data Intelligence Analyst
Murtha Cullina LLP
Paralegal
National Fisheries Institute
Public Policy Manager
New York County District Attorney's Office (2)
Paralegal
US Army (2)
2nd Lieutenant
US Marine
2nd Lieutenant
US Navy (6)
Ensign
The White House
Researcher



Health Care

Autism Intervention Specialists
Direct Staff Provider, ABA Therapy
Beth Israel Deaconess Medical Center (3)
Clinical Practice Assistant;
Research Assistant
Boston Children's Hospital (2)
Research Data Coordinator
Boston Scientific
Marketing Research and Education
Specialist
Boston University School of Medicine (2)
Laboratory Animal Caretaker;
Research Assistant
Boston VA Research Institute, Inc.
Research Assistant
Brigham and Women's Hospital (3)
Medical Assistant; Research Assistant
Dana-Farber Cancer Institute (7)
Administrative Assistant;
Clinical Research Coordinator;
Development Assistant;
Research Assistant
Massachusetts General Hospital (8)
Clinical Research Coordinator;
Research Technician
McLean Hospital (2)
Laboratory Assistant;
Residence Counselor
Memorial Sloan Kettering Cancer Center
Research Study Assistant
NYU Langone Medical Center
Pediatric Medical Assistant
Partners eCare
Associate
UMass Medical School (6)
Medical Scribe; Research Coordinator;
Research Technician
Yale School of Medicine
Research Assistant



Hospitality

Donna Franca Tours
Sales Agent
Latin America for Less
Travel Advisor



Insurance

AIG
Analyst
Cigna Health Insurance
Strategic Sourcing Specialist
Empire BlueCross BlueShield
Multicultural Marketing Coordinator
Hanover Insurance Group (7)
Business Analyst; Financial Analyst;
Future Leaders Program
The Hartford (2)
Claims Representative



Manufacturing

General Electric (6)
Financial Management Program
Organomation
Technical and Marketing Associate



Market Research

Nielsen Company (2)
Financial Leadership Program



Marketing & Advertising

Arnold Worldwide
Associate Marketing Producer
DigitasLBI (2)
Analyst; Associate Integrated Production
Grey Group
Assistant Account Executive
Hill Holiday
Human Resources
Mindshare
National Broadcast Assistant Negotiator
Operative Media, Inc.



Operations Coordinator
True North Brand Group
Assistant Account Executive

Not-for-Profit

The Achievement Network
Network Performance Analyst
American Antiquarian Society
Data Entry Clerk
BELL (Building Educated Leaders for Life) (2)
Teacher
The Brown Center for the Study of Children at Risk
Research
Citi Performing Arts Center
Development Assistant
Jewish Family and Children's Service
Direct Care Staff Member
MSPCC
Therapeutic Mentor
Peace First Inc.
Development Coordinator
RealClearPolitics
Research Associate
Tuesday's Children
Program Coordinator



Real Estate

CBRE
Sales Assistant
Cushman & Wakefield (2)
Account Associate ; Associate Broker
IVI International Inc.
Assistant Project Manager
Jones Lang LaSalle
Associate Broker



Retail

Coach, Inc.
Merchandise Assistant
Enterprise Holdings
Management Trainee

**INDUSTRIES &
EMPLOYERS**

CLASS OF 2013

(partial list)
continued



Fashion Project
Merchandising Assistant
Marc Jacobs
Merchandising Assistant
Quirky
Sales & Marketing Coordinator
Wayfair (2)
Associate Buyer; Business Account Manager

Sciences

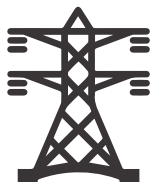
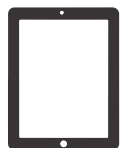
EMD Millipore
Research Assistant
Harvard Apparatus Regenerative Technology
Marketing / Manufacturing Associate
Novartis
Global Talent Acquisition Coordinator
Pfizer
Associate Scientist
Praxair, Inc.
Commercial Leadership Program Associate

Staffing & Recruiting

AVID Technical Resources
Technical Recruiter
Execu | Search Group
Staffing Manager
John Galt Staffing (2)
Recruiter
KA Recruiting Inc.
Healthcare Recruiter
VMTurbo (2)
Business Development Representative

Technology

BIT9
Sales Development Representative
EMC (7)
Associate Business Operations Analyst;
Associate Financial Analyst; HR Associate;
Marketing Development Associate



Epic Systems
Technical Service Engineer
Eze Software Group (6)
Connectivity Consultant; Leadership
Development Program, Global Technology
Services; QA Analyst
Oracle (4)
Business Development Consultant;
Software Engineer
Red Hat
Associate Software Engineer
TechAtlas Group
Research Associate
Veracode
Enterprise Business Development

Telecommunications

Comlinkdata
Analyst

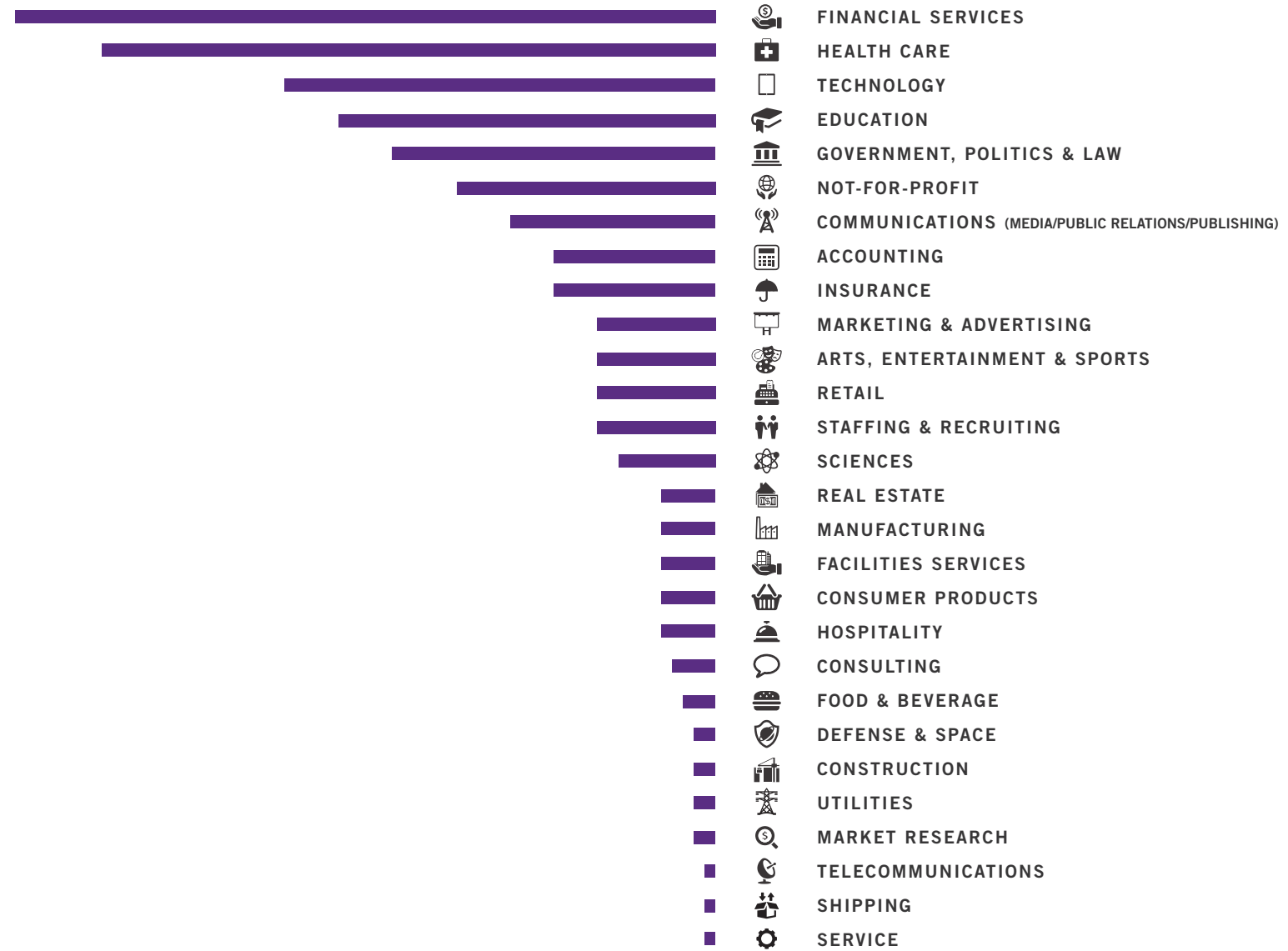
Utilities

Constellation Energy
Business Analyst

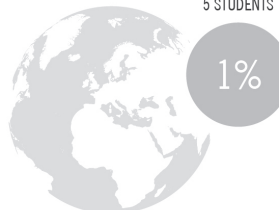
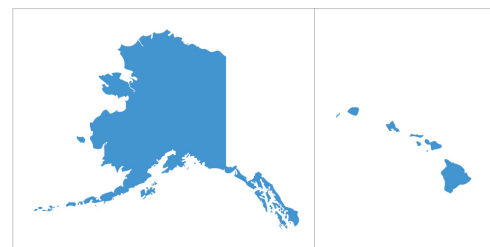
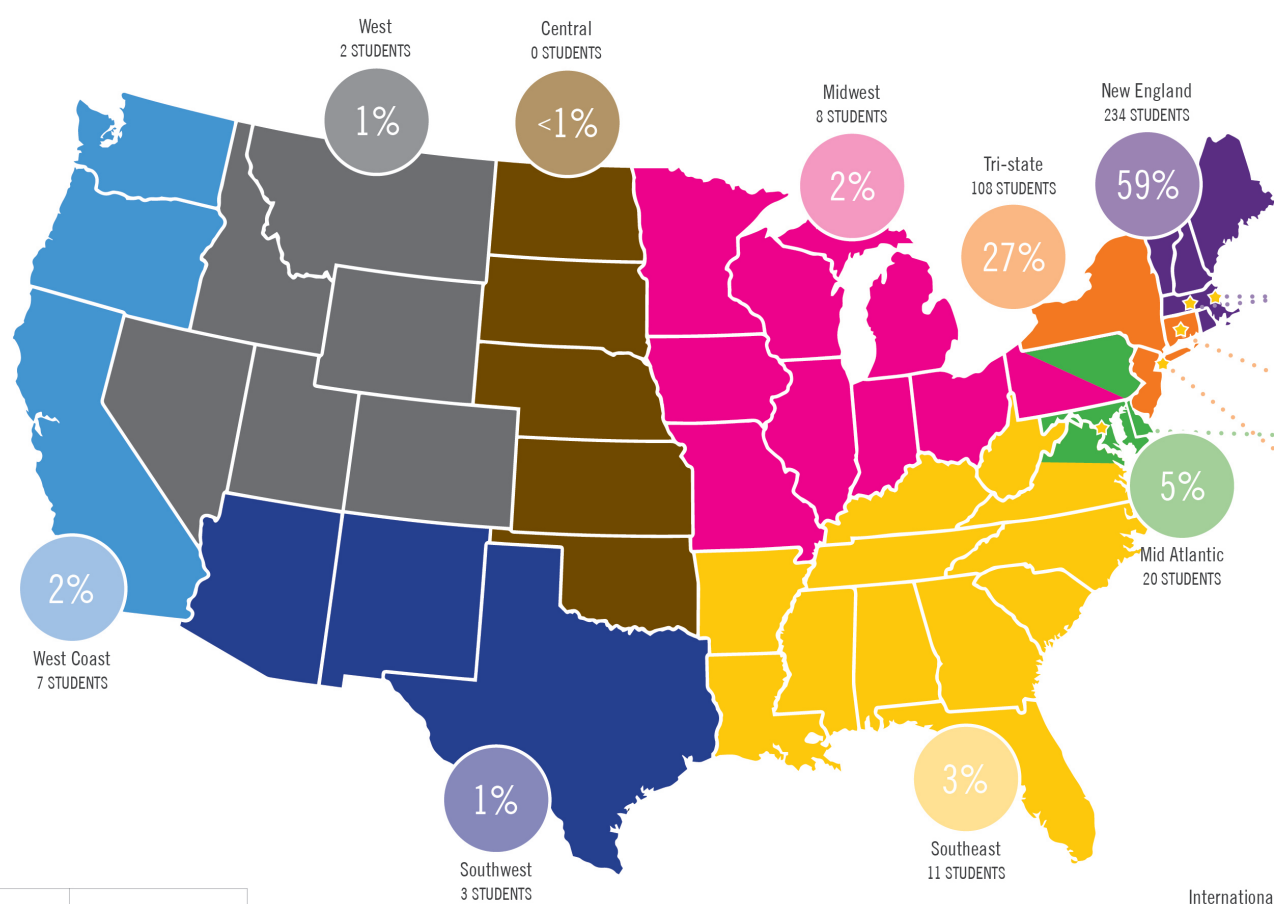




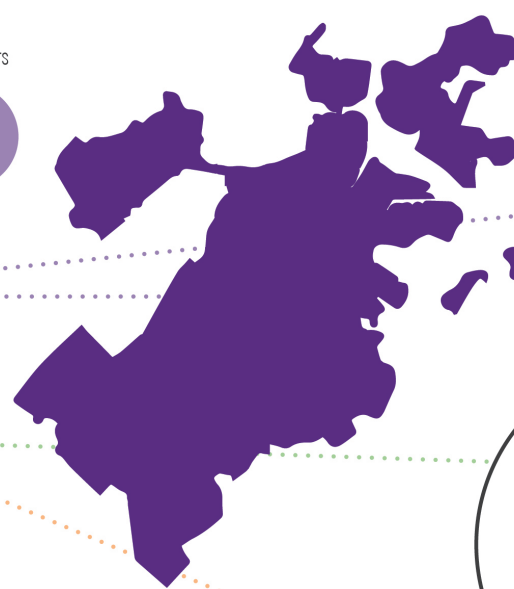
**EMPLOYMENT
BY INDUSTRY**
A FINAL GLANCE



EMPLOYMENT GEOGRAPHY
PERCENTAGE / NUMBER OF STUDENTS



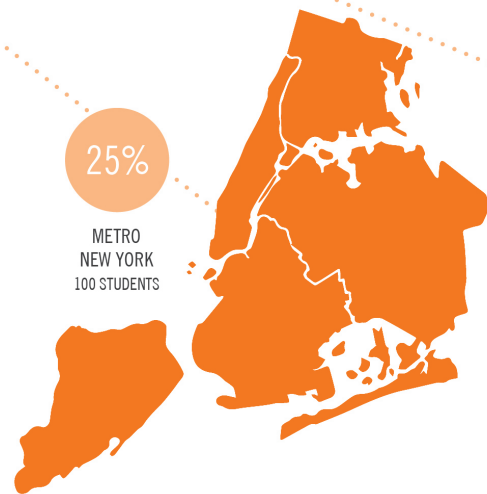
GREATER BOSTON
146 STUDENTS



GREATER WORCESTER
32 STUDENTS



METRO NEW YORK
100 STUDENTS



METRO DC
12 STUDENTS



HARTFORD
?? STUDENTS

STARTING
SALARY
PROFILE



HOLY CROSS
Salary Range



\$45,034

HOLY CROSS
Mean Salary



\$45,000

HOLY CROSS
Median Salary

Median Starting Salary for
Baccalaureate institutions:
\$38,353
NACE First Destination
for the College Class of
2014: Preliminary Results,
February 27, 2015



\$46,034 HOLY
CROSS



\$48,707 All Graduates
(NACE)



\$44,299 Math & Sciences
(NACE)



\$38,049 Humanities &
Social Sciences
(NACE)

For Liberal Arts Graduates Nationally

NACE Annual Salary Survey,
Class of 2014 (September 2014)
average starting salary
[https://www.nacweb.org/
salary-survey/index.aspx](https://www.nacweb.org/salary-survey/index.aspx)



**AVERAGE
SALARY BY
INDUSTRY**
OF 220/406
RESPONDENTS
(54%)



\$57,857

Accounting
14/15 STUDENTS



\$36,500

Arts, Sports &
Entertainment
5/12 STUDENTS



\$36,735

Communications
(Media, Public Relations,
Publishing)
10/19 STUDENTS



\$53,500

Consulting
4/4 STUDENTS



\$32,441

Education
17/35 STUDENTS



\$32,441

Facilities Services
17/35 STUDENTS



\$55,509

Financial Services
37/65 STUDENTS



\$44,000

Food & Beverage
3/3 STUDENTS



\$42,667

Government,
Politics & Law
18/30 STUDENTS



\$34,364

Health Care
28/57 STUDENTS



\$52,222

Insurance
9/15 STUDENTS



\$51,750

Manufacturing
8/8 STUDENTS



\$39,341

Marketing
& Advertising
4/12 STUDENTS

**AVERAGE
SALARY BY
INDUSTRY**

OF 220/406
RESPONDENTS
(54%)
continued



\$35,591
Not-for-Profit
11/24 STUDENTS



\$40,333
Retail
6/12 STUDENTS



\$49,833
Sciences
3/10 STUDENTS



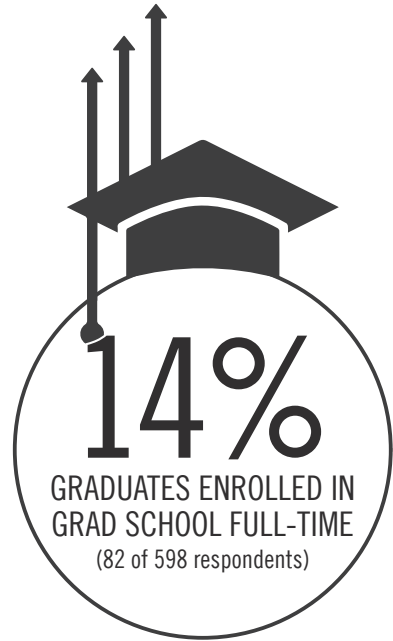
\$37,250
Staffing &
Recruiting
6/11 STUDENTS



\$53,114
Technology
22/40 STUDENTS



GRADUATE SCHOOL PROFILE



Median Starting Salary for Baccalaureate institutions: \$38,353
NACE First Destination for the College Class of 2014: Preliminary Results, February 27, 2015

 26% Professional Master Degrees (MBA/MEd/MSW/ETC.) 21 STUDENTS	 15% Law School 12 STUDENTS	 13% PhD 11 STUDENTS
 15% Academic Masters 12 STUDENTS	 21% Health Professionals 17 STUDENTS	 11% Other Degree Programs 9 STUDENTS

TOP DISCIPLINES MASTER DEGREES

	21% Humanities 7 STUDENTS
	18% Education 6 STUDENTS
	15% Business 5 STUDENTS
	9% Sciences 3 STUDENTS

TOP DISCIPLINES PhD

	27% Other Sciences 3 STUDENTS
	46% Chemistry 5 STUDENTS
	27% Humanities 3 STUDENTS

TOP DISCIPLINES HEALTH PROFESSIONS PROGRAMS

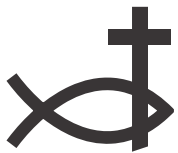
	35% MD 6 STUDENTS
	18% Dentistry 3 STUDENTS
	18% Public Health 3 STUDENTS

OTHER DEGREE PROGRAMS

	33% Premed Post Bacc 3 STUDENTS		33% Chinese Language Certificate 3 STUDENTS		33% Teacher Certification 3 STUDENTS
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VOLUNTEER PROFILE



32%

Jesuit Volunteer Corps (JVC)
12 STUDENTS



10%

City Year
6 STUDENTS



9%

Americorps
5 STUDENTS

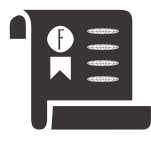


POST-GRAD FELLOWSHIPS AND AWARDS PROFILE



40%

Spanish Ministry of Education, Auxiliar de Conversacion
8 STUDENTS



35%

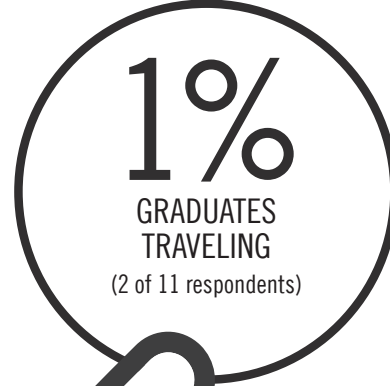
Fulbright English Teaching Assistantship
7 STUDENTS



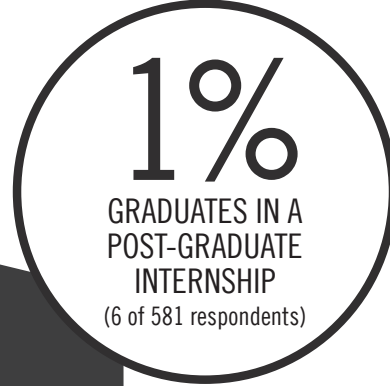
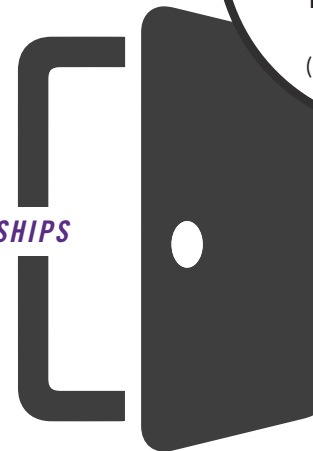
10%

Fulbright Research Grant
2 STUDENTS

TRAVEL



INTERNSHIPS





HOLY CROSS

CAREER PLANNING

The staff of the Career Planning Center and the Summer Internship Program assists students in identifying and clarifying career objectives, presents vehicles to explore careers and industries, teaches skills and strategies for conducting a successful job or internship search, and provides resources to assist students in finding entry-level professional positions and internships. Students are encouraged to begin the career planning process during their first year and to continue to utilize Center resources throughout their four years at Holy Cross.